

**Table 12-3 Maximum Sign Area and Height: Freestanding Signs**

Sign Type	GB		OB & LB		LI & OP		P & OS		Residential	
	Area (ft <sup>2</sup> )	Height ft	Area (ft <sup>2</sup> )	Height ft	Area (ft <sup>2</sup> )	Height ft	Area (ft <sup>2</sup> )	Height ft	Area (ft <sup>2</sup> )	Height ft
<b>Single Business</b>										
Pole Sign	16	16	12	12	N/A	N/A	12	12	N/A	N/A
Post Sign	20	8	16	6	16	6	12	6	6	6
Monument Sign	32	4	24	4	24	4	16	4	8	4
<b>Plaza Sign (See note 1)</b>										
Pole Sign	60	20	32	16	32	16	N/A	N/A	N/A	N/A
Post Sign	80	10	48	8	48	8	12	6	6	6
Monument Sign	100	6	60	4	60	4	16	4	8	4
<b>Entry Sign</b>										
Facing an arterial road	32	6	32	4	32	4	16	6	16	6
Facing a non-arterial road	32	6	32	4	32	4	8	4	8	4
<b>Directory Sign</b>	16	4	16	4	16	4	N/A	N/A	N/A	N/A
<b>Note 1</b> - The maximum permitted area of a plaza sign is increased by three (3) square feet for each individual business within the development to which it refers.										

**Table 12-4 Maximum Sign Area: Building-Mounted Signs**

The maximum sign area of a building-mounted sign is one (1) square foot for every one (1) linear foot of the building façade to which it is attached, up to the maximum shown in the table below.

Type	GB (ft <sup>2</sup> )	OB & LB (ft <sup>2</sup> )	LI & OP (ft <sup>2</sup> )	P & OS (ft <sup>2</sup> )	Residential (ft <sup>2</sup> )
<b>Single Business on property</b>					
Wall-Mounted	60	32	60	32	16
Awning	32	32	32	16	8
Projecting	10	10	10	10	8
<b>Multiple Business on Property</b>					
Wall-Mounted	70	70	60	32	16
Awning	32	32	32	16	8
Projecting	10	10	10	10	10